

**SYSTEM AND METHOD FOR CONTROLLING
INFORMATION EXCHANGE, PRIVACY, USER
PREFERENCES AND RIGHTS VIA COMMUNICATIONS NETWORKS**

ABSTRACT

5 A Data Controller stores information in a secure vault and establishes rules
for retrieval of information therefrom, subsequent use of such information, etc.
Requests for information carry terms governing the subsequent use of such
information. Any discrepancies in terms may be resolved by negotiation until
agreement is reached. Requested information is retrieved only if the terms are in
10 accord. The agreed-upon terms governing use of the information remain associated
with the information, e.g. with the requesting party or any third parties to which the
information is later transferred. Interfaces may be provided to later allow the Data
Controller to access, modify and update any of its disclosed information or the
associated terms of use. Accordingly, compliance with the original terms of
15 disclosure can be ensured even after relinquishment of information to requesting
parties, or third parties. Authentication of the information or requests therefor may
be verified by an independent party.